

The Training Source, Inc. 2020 Sponsorship Guide



The Training Source, Inc.
"We develop people, not just skills!"



#9725



#64602



#9478



2020 Sponsorship Levels

	Workforce Development	Corporate & Community Engagement	Making College Possible	Targeted Program Support	General Program Support	Friend
	\$25,000	\$20,000	\$10,000	\$5,000	\$1,000	\$500
Banner ad in The Training Source, Inc.'s monthly e-newsletter to stakeholders	5 issues	4 issues	2 issues	1 issue		
Ad on The Training Source, Inc.'s website (placement on relevant web page)	1 year 300x600 (half-page)	9 months 336x280 (large rectangle)	6 months 300x250 (medium rectangle)	3 months 250x250 (medium square)		
Paid admission for The Training Source Inc.'s Events (e.g., Dinner, Lunch, Program)	2 Tables of 8, Premium locations with signage, full-page color ad in Program	1 Table of 8, Premium location with signage, full-page color ad in Program	1 Table of 8, with signage, half-page color ad in Program	Reserved seats for 6, quarter-page color ad in Program	Reserved seats for 4, quarter-page color ad in Program	Reserved seats for 2, eighth-page color ad in program
Recognition on The Training Source, Inc. website's home page carousel	6 months	3 months	1 month			
Corporate name and logo on the website's Corporate Partners page	1 Year	1 year	9 months	6 months	3 months	1 month
Acknowledgement on The Training Source, Inc.'s social media platforms	•	•	•	•	•	•
Corporate name on two computer lab doors	1 year	9 months	6 months	3 months		
Exhibit table at The Training Source, Inc.'s outreach events for marketing or recruitment	•	•				
Opportunity to host and/or speak at The Training Source, Inc.'s outreach events	•	•				
Full-year fees paid for job training, career counseling and placement for 2 residents	•					
Opportunity to serve as an employer partner for unique staffing assistance	•	•		•		
Full-year fees paid for job training, career counseling and placement for 1 resident		•				
Corporate name on conference room door	1 year	9 months				
Corporate name and logo on Youth Leadership Program materials			•			
Corporate name on multi-purpose training room door for 9 months			•			
\$1,500 scholarship award in corporate name to a YLP graduate			•			
Corporate name and logo on "targeted" program materials for 6 months				•		
Tax Deductible Amount	\$20,000	\$15,000	\$7,500	\$3,750	\$300	\$250

All proceeds from events will benefit the operation and programs of The Training Source, Inc. A portion of each advertisement is tax-deductible as allowed by law. The Training Source, Inc. greatly appreciates your support and will provide a receipt letter for tax purposes that acknowledges your gift.

Sponsorship Commitment Form

Yes, we want to support The Training Source, Inc. and its programs that impact lives.

You can count on our support as follows:

- Workforce Development Sponsor - \$25,000 (\$ 20,000 tax-deductible)
- Corporate & Community Engagement Sponsor - \$20,000 (\$15,000 tax-deductible)
- Making College Possible Sponsor - \$10,000 (\$7,500 tax-deductible)
- Targeted Program Support Sponsor - \$5,000 (\$3,750 tax-deductible)
- General Program Support Sponsor - \$1,000 (\$300 tax-deductible)
- Friend Sponsor - \$500 (\$250 tax-deductible)

Please list sponsor information exactly as it should appear on our website, in advertisements, in program books, etc. (Please print). You may fax the form to 301.499.3997 to commit your sponsorship. Visit our website at www.thetrainingsource.org to pay by credit card.

Contact Name	
Company Name	
Address	
Phone	
Email Address	
Camera Ready Ad/ Logo Available	<input type="checkbox"/> Yes! (accepted formats: 300 dpi high resolution .jpg or .eps with fonts outlined) <input type="checkbox"/> No

Your sponsorship will benefit the operation and programs of The Training Source, Inc. A portion of each sponsorship is tax deductible as allowed by law. The Training Source greatly appreciates your support and will provide a receipt letter for tax purposes that acknowledges your gift.

A copy of The Training Source's last financial statement may be obtained by contacting The Training Source, Inc., 59 Yost Place, Seat Pleasant, MD 20743; 301.499.8872. A copy of the registration for The Training Source may be obtained (for the cost of copies and postage) from The Office of the Secretary of State, Statehouse, Annapolis, MD 21401

Board of Directors

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Mail this form along with your check made payable to:

The Training Source, Inc., 59 Yost Place, Seat Pleasant, MD 20743

Email camera ready ad / logo to:
sponsorship@thetrainingsource.org